

# Inform • Improve • Impact

Our 13th online breastfeeding conference



**Online: Sept 15 – Nov 15, 2018**

**[www.iLactation.com](http://www.iLactation.com)**



**Postgraduate Institute  
for Medicine**

Jointly provided by Postgraduate Institute for Medicine and  
iLactation

# Presentations



## **Amy Brown, BSc, MSc, PhD**

Dr Amy Brown is a Professor in the Department of Public Health, Policy and Social Sciences at Swansea University in the UK where she leads the MSc in Child Public health. With a background in psychology, she first became interested in the many barriers women face when breastfeeding after having her first baby. Three babies and a PhD later she has spent the last twelve years exploring psychological, cultural and societal barriers to breastfeeding, with an emphasis on understanding how we can better support women to breastfeed and subsequently raise breastfeeding rates. Her primary focus is how we can shift our perception of breastfeeding as an individual mothering issue, to a wider public health problem, with consideration how we can make societal changes to protect and encourage breastfeeding.

Dr Brown has published over 60 papers exploring the barriers women face in feeding their baby during the first year. In 2016 she published her first book 'Breastfeeding Uncovered: Who really decides how we feed our babies', followed by her second 'Why Starting Solids Matters' in 2017. She is a regular Huffington Post blogger, aiming to change the way we think about breastfeeding, mothering and caring for our babies.

## **How does body image affect breastfeeding intention and duration?**

We know that influences upon breastfeeding are complex. One important consideration of whether a woman will plan to, or continue breastfeeding is how she feels about her body. Although a high BMI can have a physiological impact upon ability to breastfeed, it is instead the numerous psychological and social pressures that can affect body image and subsequently damage breastfeeding. For example, women are bombarded by messages in the media about how they should look and act, not just in regard to breastfeeding but more generally as a woman. Should she be breastfeeding in public? Has she lost the baby weight yet? Will breastfeeding make her breasts sag? Aren't her breasts for her partner? Furthermore, these messages do not solely focus on how she looks. Countless messages cause new mothers to worry about whether their breasts will 'work' properly, or make them simply feel like a vessel who holds the milk that their baby needs.

This talk will unpick how all these different influences can affect maternal knowledge, confidence and intention to breastfeed and consider the importance of supporting women to feel confidence in their body's ability – and their right – to nourish their baby. It will challenge cultural notions about breastfeeding and the female body, aiming to encourage women and society to view a woman's body, in this particular instance her breasts, not as something to hide or be anxious about but instead symbolic of female strength, power and nurturance.



## **Anita Moorhead, RN, RM, Neonatal Cert Grad Cert, HServ Man, IBCLC**

Anita Moorhead is a Clinical Midwife Consultant (Lactation), Royal Women's Hospital, Melbourne and Trial Coordinator for the DAME (Diabetes and Antenatal Milk Expressing Trial) and PhD candidate at the Judith Lumley Centre,

La Trobe University.

Anita has worked in the fields of midwifery, neonatal paediatrics, early parenting, lactation services and nursing management. She has collaborated on a number of breastfeeding papers, hospital and state based clinical guidelines and breastfeeding reports. Anita has been a BFHI assessor and educator and an IBCLC since 1994.

### **Diabetes and Antenatal Milk Expressing (DAME): a randomised controlled trial**

This presentation will discuss the background to the Diabetes and Antenatal Milk Expressing (DAME) trial conducted in Australia and the research methodology used. The primary and secondary outcomes will be explained as well as the limitations of the study. The applicability of the findings to clinical practice and further research will be also be discussed.



#### ***Annie Aloysius, BSc(Hons), MRCSLT, HPC, IBCLC***

Annie Aloysius is a Speech and Language Therapist and lactation consultant (IBCLC) working for over 20 years in the field of paediatric feeding and swallowing difficulties, specialising in Neonatology. She currently works on the neonatal units at St Marys and Queen Charlottes and Chelsea Hospitals alongside the multidisciplinary team to support families and their babies. She has worked with a number of charities and organisations on projects and initiatives to support feeding and neonatal care including the Royal College of SLT, Bliss the preterm baby charity, Best Beginnings – Small Wonders [www.bestbeginnings.org.uk](http://www.bestbeginnings.org.uk), Unicef UK Baby Friendly Initiative and Birthlink UK in Rwanda and the Democratic Republic of Congo [www.birthlinkuk.org](http://www.birthlinkuk.org). Publications and research include chapters and papers on feeding. Currently she is involved in implementing the Integrated Family Delivered Care Project at Imperial College Healthcare NHS Trust.

### **Incomplete, uncoordinated and in the wrong place: Understanding feeding development to support outcomes for the preterm baby**

Feeding skills are developed early in uterine life as the fetus sucks on its fingers and swallows amniotic fluid. This rehearsal in a supportive environment, results in an infant at term born, ready to root, attach and suck at the breast and co-ordinate swallowing and breathing for effective feeding. This development can be interrupted by preterm delivery and the baby finds himself in an environment un conducive to further practice and development. It may be hard to get into a flex position and get his hands to his mouth, he no longer is swallowing regularly and misses out on the smell and taste of his mothers amniotic fluid.

By considering the environment of the neonatal nursery both for the mother and baby, promoting opportunities for the practice of early feeding skills and minimising the potential impact of negative or aversive oral and facial interventions it is possible to support smooth transition from tube to breastfeeding and reduce sensory based feeding difficulties developing. Proactive interventions include; positioning, mouth cares with breast milk, positive oral touch and non nutritive sucking.



### **Colleen Emary, MSc**

Colleen Emary is a public health nutritionist, with 17 years of experience working on global nutrition issues. She has worked in Ghana, Democratic Republic of Congo and Chad, providing leadership for program design, implementation and evaluation for a variety of nutrition approaches in both development and humanitarian emergency contexts, including short-term and remote technical support for several countries in Africa, Asia and Latin America. Her areas of interest include infant and young child feeding, management of acute malnutrition, and multi-sectoral approaches to improving child health and nutrition outcomes. Colleen currently works as a nutrition and health technical advisor with World Vision International and in this role, has developed organizational policy and programming guidance on infant feeding in emergencies. In her local community, she volunteers as a peer-support breastfeeding counselor with the Breastfeeding Buddies Program in the Region of Waterloo. She is a mother of 3 daughters, and lives in Cambridge, Ontario Canada.

### **Safeguarding infant feeding in emergencies: operational guidance & practical experiences**

This presentation will overview infant feeding issues in major emergencies, and will highlight key recommendations of the recently updated Infant Feeding in Emergencies Operational Guidance. This guidance provides concise, practical advice on how to ensure appropriate infant and young child feeding in emergencies, and is relevant to policy-makers and programmers working in emergency preparedness and response, including governments, volunteer groups, private sector and non-governmental organizations. Program examples of supporting IYCF in major global emergencies will be shared.



### **Lyndsey Hookway, BSc, RNC, HV, IBCLC**

Lyndsey Hookway is an experienced Paediatric Nurse, Health Visitor, International Board Certified Lactation Consultant, Holistic Sleep Coach and Birth Trauma Recovery Practitioner, with almost 20 years experience working with infants, children and families in hospitals, clinics, and the community.

Lyndsey runs a busy practice offering one-to-one specialist breastfeeding, bottle feeding, sleep, eating, behaviour and parenting support to families in the UK and Internationally. Lyndsey is the author of *Holistic Sleep Coaching* and has published a number of articles in academic journals, as well as parenting magazines regarding breastfeeding, caring for premature babies and sleep issues in children. She regularly teaches health and childcare professionals, lectures as an independent speaker, and hopes to begin her PhD later this year.

### **Breastfeeding, sleep and the myths in between**

This presentation will argue that professionals supporting parents with responsive breastfeeding are ideally placed to also inform and guide them towards evidence-based and gentle sleep strategies. We will cover the context of normal infant sleep, as well as what unanswered questions still exist, the myths about breastfeeding, infant behaviour and formula that persuade parents to think that their infant's sleep is problematic, the common strategies suggested to attempt to 'fix' the problem of night waking, the evidence and rationale for not using cry-it-out and some gentle and safe strategies to recommend, and why they work.



### ***Sara-Chana Silverstein, IBCLC, AHG (RH)***

Sara-Chana Silverstein is an International Board-Certified Lactation Consultant, classical homeopath, master herbalist, businesswoman, wife and mother of seven children. She is a highly sought-after public speaker, presenting an array of topics in an intelligent, compelling, and exciting way. Her specialty is using herbs in breastfeeding.

She has worked with over 12 thousand breastfeeding mothers over the past 25 years specializing in sore nipples, chronic yeast, failure to thrive, low milk supply, over productions and integrating alternative medicine with conventional medicine. Her specialty is the use of Herbal Medicine while breastfeeding. She travels the country doing TV segments for ABC, NBC, CBS, and Fox news shows. She also guests lectures at Medical schools teaching pediatric residents about breastfeeding. She is author of the upcoming book, *MOODTOPIA: tame your moods, de-stress, using herbs aromatherapy* and more.

She is a consultant to many obstetricians, midwives and pediatricians in the New York metropolitan and Los Angeles area, and she guides mothers in how to ask the proper questions of their doctors to ensure that they and their children receive the most appropriate and comprehensive healthcare.

### **Busy MUMS: time management and other tips from moms who nurse 5 to 15 babies!**

This presentation will discuss what Sara-Chana has learned from working with large families. The clientele she assists with have between 5-15 children and breastfeed on the low end till 24 months on the high end for 4 years. It will discuss how and why they are so triumphant. We will learn about: time management skills, the emotional outlook needed, how to help the baby who has challenges and the role the Lactation Consultant plays in their success.



### ***Tinne Thomsen, RN, IBCLC***

Tinne Thomsen became a Registered Nurse in 1982 and worked in Singapore, Hong Kong and Sierra Leone Africa for 8 years all together, in maternity and breastfeeding. She has been a Health Visitor in a Kommune/Municipality in Denmark since 1996. Working with newborn families, breastfeeding matters as a part of the function being a health visitor.

Tinne became IBCLC in 2011 and recertified in 2016, working in the same kommune being a consultant for the colleagues bringing them up-to-date with breastfeeding news. She joined the Danish Association of Lactation Consultants (DACLC) in 2012 and has served as vice-chairman in DACLC since 2015. She talked about Breastfeeding in Denmark for ELACTA in Denmark 2014. And has given presentations regarding Breastfeeding in Denmark, care and support system on various occasions.

### **Breastfeeding in Denmark, the Danish Health Model, care and support**

Danish people are the happiest people in the world and the people that breastfeed the most. How is that? What is successful breastfeeding? What Challenges do we have for successful breastfeeding in Denmark?



***Johanna Sargeant, BA(English), BA(Education), IBCLC***

Johanna Sargeant works as an IBCLC, teacher, writer and editor in Zurich, Switzerland. She is passionate about utilising her background in education, biological science, arts and language to empower new parents with empathetic support and reliable, evidence-based information. She has spoken as a panelist for the WHO's Baby Friendly Hospital Initiative congress in Geneva, has been

both a presenter and an onsite breastfeeding advisor at Google in Zurich, and presented at the International Breastfeeding and Feminism Conference in North Carolina.

Originally from Australia, Johanna provides much-needed English-speaking support to thousands of parents throughout Switzerland through her online and in-person support groups, her prenatal breastfeeding classes and through one-on-one counselling. Her personal experiences have led her to the re-establishment of the sole peer-to-peer milk-sharing network in Switzerland, and fuels her passion for exploring the complex concepts of maternal identity in connection with breastfeeding. She writes extensively as a regular columnist and freelancer for a variety of parenting magazines and websites.

**It's not about the milk: unexpected insights from donor milk recipients**

There often exists a celebratory atmosphere when a parent-in-need obtains donor milk and is able to feed their baby a diet of exclusively human milk; The baby is growing healthily, and the perception is often that the mother has achieved her goal of ensuring her baby has the best nutrition possible. For many of these women, however, wanting to breastfeed is not about the milk, but about the relationship and the act itself. Many of these women are dealing with a difficult shift in their maternal and feminine identity. We need to begin telling the stories of donor milk recipients, increasing the awareness of the psychological implications of the loss of this perceived identity. We must seek to include these emotive experiences in our discussions, and explore ways to protect the mental health of all new mothers while continuing the vital work of promoting and supporting breastfeeding. This session explores many of these stories, exposes the ways in which donor milk recipients can shape our understanding of breastfeeding as a whole, and examines the potential implications on breastfeeding promotion.



***Meghan Boone, JD, LLM***

Professor Meghan Boone is an Assistant Professor of Law at the University of Alabama School of Law. Prior to joining the faculty at the University of Alabama, she was a Visiting Assistant Professor at Wake Forest University School of Law and a Clinical Teaching Fellow at Georgetown University Law Center, where she also earned her LLM in Advocacy. Her research interests include state regulation

of the physical body, emerging trends in civil rights litigation, and issues of inclusion in the legal profession. Professor Boone teaches Family Law and a seminar on Reproductive Rights.

**Lactation law**

Lactation law discusses the current state and federal laws in the USA that protect, support, or encourage breastfeeding and critiques how the statutory language utilized requires women and families to conform to narrow and outdated notions of appropriate female behavior. It concludes with suggestions for how these laws can be drafted to protect more lactating individuals without reliance on gendered stereotypes.



### **Virginia Thorley, OAM, PhD, IBCLC, FILCA, GradDip Counselling**

Dr Virginia Thorley is a pioneer of the Australian breastfeeding movement, supporting mothers and babies and mentoring colleagues. She is the author of four books and a co-editor of a fifth book. In 1985 she was in the initial cohort to certify IBCLC and is currently certified to 2021. In 2008 she was inducted as one of the first Fellows of the International Lactation Consultant Association (FILCA).

She is currently an Honorary Research Fellow in the School of Historical and Philosophical Inquiry, University of Queensland.

As well as supporting mothers the traditional way, in person, Dr Thorley's experience in breastfeeding counselling traverses a broad spectrum, from letter counselling to email counselling, from telephone to different real-time video platforms. She holds a graduate degree in counselling and has spoken in Australia and South Africa on breastfeeding counselling skills and presented a poster on telephone counselling at the VELB/ILCA Conference in Vienna. She is cogniscent of the access and equity needs of women living remotely or otherwise isolated from the breastfeeding support they need, and the importance of confidentiality and ethics in using the new online technologies (as in more traditional modes).

### **Improving breastfeeding counselling skills in the 21st century**

Dr Virginia Thorley will describe the various modes used in counselling today – in-person, telephone, email (replacing letters), video calls, and text messages. Each mode has its strengths and weaknesses and a combination of modes can be used, tailoring the choice to the mother's needs, her location and access, her family commitments, and other relevant factors.

Certain basic elements are important in any counselling, whatever the mode and Dr Thorley will overview basic counselling skills. She will also discuss confidentiality issues in relation to different delivery modes and the need for appropriate record-keeping.



### **Juanita Jauer Steichen, IBCLC**

A Canadian living in France for the past 25 years, Juanita Jauer Steichen discovered breastfeeding with her three children and LLL. Still an active leader today, Juanita became an IBCLC in 2003. She is a passionate advocate of the *International Code on the Marketing of Breast-milk Substitutes* and has given Code presentations in France, Ireland, the Netherlands, Germany, Croatia,

Denmark and Italy. She represented LLLI at the Third Meeting of the Global Network on the International Code of Marketing of Breast-Milk Substitutes (NetCode) at WHO, Geneva, 25-27 April 2018.

Member of the *Coordination française pour l'allaitement maternel* (CoFam) since 2007, she is head of the Task Force on the Code and ethical questions. As a member of IBFAN, she participated in IBFAN conferences in Montecatini (2007) and in Geneva (2008) and helped prepare an IBFAN country report (France) on the importance of breastfeeding and the need to apply the Code for the Committee on the Convention on the Rights of the Child in Geneva (2009 and 2016). She is an active member of IBFAN's Global Working Group on Contaminants in Breastmilk.

## ***Janette Timmermans, IBCLC***

Janette Timmermans is an Australian lactation consultant IBCLC living in the Netherlands. A volunteer breastfeeding counsellor with the Australian Breastfeeding Association for nearly two decades and a hospital based lactation consultant for 8 years in Melbourne as well as in private practice, Janette has a wide range of experience to draw upon. She has presented to health professionals and breastfeeding counsellors in Australia and in Europe on a variety of topics including counselling and communication skills. She continues to support mothers in the community by offering one-on-one consults, breastfeeding education sessions for pregnant and new mothers and a monthly Mama Café in her new Dutch hometown. Currently she is a board member with the Dutch Lactation Consultant Association NVL

### **IYCF-E in refugee camps: taking care of everyone**

Since 2015, Greece has become the destination for thousands of refugee families fleeing war and famine. Many IBCLCs and breastfeeding counsellors have joined humanitarian actions to help implement IYCF-E in the field. However, skills and expertise in lactation do not prepare for the often surprisingly difficult emotional burden taken on by caregivers. This presentation provides an overview of the context of IYCF-E in refugee camps and examines the emotional impact on caregivers, based on experiences of Janette Timmermans and Juanita Jauer Steichen in Greece in May 2016, and explores practical resources for psychological support.



### ***Annette Leary, BS, IBCLC***

Annette Leary has been working with new families for over 30 years as a registered nurse and 23 years as an IBCLC lactation consultant. She trained with the Upledger Institute in craniosacral therapy through pediatrics over the past 4 years. Her current employment is for a very large women and infants hospital that has over 15,000 deliveries a year. She works in the maternal education department where she facilitates outpatient consults, staff education and postpartum support groups.

Annette is owner of Orlando Lactation, where she provides in-home consults for both lactation and CST. Her greatest accomplishment is raising 4 independent children to adulthood, now aged 37-20 years old. Her greatest joy is being called Nana by her 2 grandchildren.

### **Worldly case studies: why and how to stay connected**

This presentation is of actual case studies involving diverse patients in a large regional perinatal intensive care center for women and infants who come from various countries throughout the world to deliver their babies at our hospital. We will discuss the modes and barriers to communicating from a distance as well as the resources that may be available in their part of the country when they return home. The families also return home with skills that they can use to identify how their baby is succeeding with breastfeeding.



### ***Serena Debonnet, RM, IBCLC***

Serena Debonnet combines her role as the National BFHI Coordinator for Belgium at Ministry of Health with her midwifery practice in Kliniek Sint Jan Brussels, where she prepares pregnant women for a 'Mother Friendly' way to give birth and strongly promotes skin-to-skin contact and breastfeeding. She also

trains healthcare professionals, future lactation consultants in Gent & Genk Belgium, and student midwives on human lactation and breastfeeding. She is a past board member for ELACTA (European Lactation Consultants Alliance) and a current Board member for the International Confederation of Midwives.

### **Cross-border solutions for a variety of breastfeeding cases**

Breastfeeding is an unequalled way of providing ideal food for the healthy growth and development of infants; it is also an integral part of the reproductive process with important implications for the health of mothers. Review of evidence has shown that, on a population basis, exclusive breastfeeding for 6 months is the optimal way of feeding infants. While breastfeeding is a natural act, it is also a learned behavior. An extensive body of research has demonstrated that mothers and other caregivers require active support for establishing and sustaining appropriate breastfeeding practices. Lack of knowledge and lack of clinical experience seem to be important barriers to providing patients with information about breastfeeding. Mothers unfortunately do not always achieve their own breastfeeding goals. During this presentation Serena will talk about common breastfeeding problems and their possible treatments. Solutions respect and support the breastfeeding dyad.



***Farah Antoine-Mayberry, CLC, NTMTC, OTR/L***

Farah Antoine-Mayberry has been an occupational therapist for over 15 years, earning her degree from Howard University in Washington, DC. She is passionate about infant development and about empowering parents during the prenatal and postnatal stages of development. She has worked with infants, children, and adults in various settings including the NICU, PICU, outpatient clinics, home health, and general hospitals. Her experience as a provider in various settings gives her a unique set of lenses when working with families who come with their unique backgrounds, experiences, circumstances, and expectations.

In 2012, she co-founded the Oklahoma Association of Neonatal and Pediatric Therapists (OANAPT) a group that has provided opportunities for the professional development of occupational, speech, and physical therapists working in the NICU and various pediatric settings.

She is also a certified lactation counselor and uses this specialty to assist infants and mothers with the support they need to successfully participate in their feeding goals. She works as a birth doula with an ultimate goal of increasing the amount and quality of birth services provided to communities of color in an effort to help reduce infant and maternal mortalities existing among select populations.

Farah continues to work on initiatives that help provide lactation assistance to those who need it. As a certified lactation counselor, she establishes relationships, provides assessments and provides education with the hopes of helping mothers feel empowered and confident with their feeding choices. As a birth doula, her goal is to assist mothers and their birth partners with planning for the type of birth that they desire by empowering them with knowledge and providing them with the support that they deserve. Farah and her husband have been blessed with 5 incredible children (including a set of twins). Besides working with mothers and babies, she enjoys spending time with family, dabbling in photography, and traveling.

### **Developing occupational and speech therapists as lactation professionals**



***Sherri Mendelson, PhD, RNC, CNS, IBCLC***

Dr. Sherri Mendelson is Director of Nursing Research, Magnet Program and Professional Practice at Providence Holy Cross Medical Center in Mission Hills, CA. She has multiple presentations and publications. She is a reviewer for JOGNN and is the research lead for the California Breastfeeding Coalition annual conference.

**How do you know if your lactation practice is evidence based?**

This talk will discuss current evidence for lactation practice. Aspects of the research studies will be reviewed to help the participants understand key points that demonstrate strong evidence for adoption of lactation practices.



***Dr Carolina Jiménez-Yuste***

Dr Carolina Jiménez-Yuste has a degree in Dentistry from the European University of Madrid 2003, and a Master in Dental Aesthetics and Adhesion by the University of Santiago de Compostela 2004. Motherhood introduced her to the world of breastfeeding and mother-to-mother support and she became a leader with La Leche League in 2012. She has participated as a speaker in

different conferences and has collaborated in several publications on various aspects of oral health and its relationship with breastfeeding. She is the mother of three breastfed children.

**Lactation and early childhood caries, myth or reality?**

Breastfeeding has been placed in the spotlight as a possible risk factor for the appearance of caries in early childhood. Health professionals and especially dentists must know how to recognize and manage risk factors and protective factors against tooth decay, and especially to educate on prevention. They also have as sanitarians the duty to promote and protect breastfeeding. This presentation analyzes the existing research studies on this topic that, in numerous occasions, leads to a weaning that has not been shown to be effective in the management of the disease.



***Shel Banks, IBCLC***

Shel Banks works part time in the NHS as well as having a private IBCLC practice seeing new families in person across the northwest of England and North Wales, and online all over the world. She also have a small business offering training for health professionals and running classes for families and health professionals in her local area on various infant feeding and baby care topics. She has been

working supporting new families since 2001. Shel is a member of the committees of many national bodies working in infant feeding, including the Breastfeeding Festival, UK Association for Milk Banking and Lactation Consultants of Great Britain as well as the Local Infant Feeding Information Board. She has contributed to the guideline development committees for three NICE guidelines and assisted with the development of three Cochrane systematic reviews, as well as being an active volunteer. She is relatively

new to webinars but have been presenting on infant feeding topics in real life for over 15 years and has enjoyed working with iLactation. Shel lives in Lancashire, England and has three children.

### **Lactose intolerance, colic, reflux and cow's milk protein allergy**

This presentation will overview the definitions of gastro oesophageal reflux and infantile colic, and the symptoms of cow's milk protein allergy and lactose intolerance, to provide attendees of this session with a good understanding of the right questions to ask to differentiate between the issues, and the knowledge of how to prevent, treat and manage the milk fed infant who is exhibiting symptoms.



#### ***Margaret Parker, MD, MPH***

Dr Margaret Parker is a neonatologist and Assistant Professor of Pediatrics at Boston Medical Center (BMC), Boston University School of Medicine. She is a graduate of the improvement advisor program at the Institute of Healthcare Improvement and currently leads the Massachusetts Human Milk QI Collaborative among level 3 NICUs caring for preterm infants. She is currently

the education chairperson of the American Academy of Pediatrics Section on Breastfeeding Executive Committee. Dr Parker has authored more than 20 publications and holds a federal and foundation grant in the area of preterm feeding practices and she is especially interested in reducing disparities in breastfeeding for preterm infants using quality improvement processes. Dr Parker serves on the research board of the Mother's Milk Bank Northeast and has donated over 2000 ounces of breastmilk. She has 3 daughters and lives in Brookline, Massachusetts.

### **Racial/ethnic disparities in breastfeeding among preterm infants: NeoQIC Human Milk QI Collaborative**

This presentation will review the importance of mother's milk for VLBW infants as a factor to offset racial/ethnic health disparities in preterm birth outcomes in the US and describe a quality improvement approach to addressing this problem on a state-wide level. This talk will review the nuts and bolts of quality improvement methodology and successful and not successful approaches used to improve mother's milk use for hospitalized preterm infants. Tools will be provided that can be directly used to inform hospital-based strategies to improve provision of mother's milk. This talk is relevant for clinicians and others engaged in quality improvement work at the local and regional level.



#### ***Alison Stuebe, MD, MSc, FACOG***

Dr Alison Stuebe completed her Obstetrics and Gynecology residency at Brigham and Women's Hospital and Massachusetts General Hospital in Boston. She completed fellowship training in Maternal Fetal Medicine at Brigham and Women's, and she earned a Masters in Epidemiology from the Harvard School of Public Health. She has published more than 120 peer-reviewed articles. She is

currently an Associate Professor and Board-Certified Maternal-Fetal Medicine subspecialist at the University of North Carolina School of Medicine and Distinguished Scholar of Infant and Young Child Feeding at the Gillings School of Global Public Health. In the clinical arena, she is Medical Director of Lactation Services at UNC Health Care, and she works with an interdisciplinary team of faculty and staff to enable women to achieve their infant feeding goals. Her current research focuses on developing models for integrated care of families during the 4th Trimester.

She is a member of the Steering Committee for Moms Rising North Carolina, and she is actively engaged in professional organizations. At the Society for Maternal-Fetal Medicine, she is a member of the board of directors and of the SMFM Health Policy and Advocacy Committee. At the American College of Obstetricians and Gynecologists, she is a member of both the Breastfeeding Expert Work Group and the Maternal Mental Health Expert Work Group, and she chaired the Task Force on Reinventing Postpartum Care. She is also chair of the Communications Committee and president-elect of the Academy of Breastfeeding Medicine.

## **Breastfeeding, contraception, and ethics, oh my! Advocacy and informed decision-making in the post-partum period**

When a woman wants to breastfeed and wants to space her pregnancies, how can we help her make an informed decision about the risks and benefits of hormonal contraception?

## **Mood, mother & infant: oxytocin, lactation and postpartum depression**

Does breastfeeding prevent depression, or does depression prevent breastfeeding? In this presentation we will dive into the biology of perinatal depression, learn new strategies for screening and treatment, and apply your newfound knowledge to support the mothers and babies in your practice.

# Continuing Education

## **CERPs**

[International Board Lactation Consultant Examiners \(IBLCE\)](#) have approved this activity for Continuing Education Recognition Points (CERPs)

CERPs Approval Number: **C21880HK**

CERPs allocated = **20.00 CERPs** (18.25 L & 1.75 E CERPs)

Please note that if you are thinking of taking the IBLCE exam, our continuing education counts for 20.00 pre-exam education hours.

## **Australian College of Midwives CPD points**

CPD points have been applied for from the [Australian College of Midwives](#).

## **Joint Accreditation Statement**



In support of improving patient care, this activity has been planned and implemented by the [Postgraduate Institute for Medicine](#) and iLactation. Postgraduate Institute for Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

## **Physician Continuing Medical Education**

The Postgraduate Institute for Medicine designates this live activity for a maximum of 20 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## **Continuing Nursing Education**

The maximum number of hours awarded for this Continuing Nursing Education activity is 20.0 contact hours. Provider approved by the California Board of Registered Nursing, Provider Number 13485, for 20.0 contact hours.

## **Dietician Continuing Education**

Postgraduate Institute for Medicine (CDR Provider #3631) is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). CDR Credentialed Practitioners will receive 20 Continuing Professional Education units (CPEUs) for completion of this activity.

## Other CPD Points

Each part of the world has different requirements for obtaining CEU, CME & CPD credits. We can provide the necessary documentation for individuals to submit for credits to their local authority. Please contact us at [info@ilactation.com](mailto:info@ilactation.com).

## Conference Timeline

1. iLactation Conference *Inform • Improve • Impact* registration begins on July 18, 2018.
2. Earlybird registration until August 7, 2018.
3. Full registration begins on August 8, 2018.
4. iLactation Conference *Inform • Improve • Impact* officially begins on September 15, 2018.
5. Presentations will not be available after November 15, 2018.
6. Questions asked of speakers on or before October 1 will be answered by October 10, 2018.
7. Questions asked of speakers on or before November 1 will be answered by November 10, 2018.
8. Presentations will not be available after November 15, 2018.
9. Handouts will be available for download throughout the conference. Final date for download by participants will be November 15, 2018.

## Registration Information

Registration for the online breastfeeding conference, *Inform • Improve • Impact*, opens on July 18, 2018 at <https://ilactation.com/>.

The conference begins online with presentations viewable from September 15 -November 15, 2018.

Below you will find the registration price according to your country, which is determined by the International Lactation Consultant Association membership categories.

Early bird prices apply from **July 18 – August 7, 2018**. From **August 8, 2018** full registration prices apply. Conference will be online from **September 15 -November 15, 2018**.

	Early Bird	Standard	Early Bird Group	Group
Cat. A Countries	US\$175	US\$195	US\$165	US\$185
Cat. B, C & D Countries	US\$40	US\$60	US\$30	US\$50

Please contact us at [info@ilactation.com](mailto:info@ilactation.com) for special registration rates for large groups of **over 30 participants**, eg hospital staff, WIC, breastfeeding coalitions or peer support counsellors.

Participants will have unlimited access to all of the presentations until the end of the conference on November 7, 2018, including our Ask the Speaker facility, Certificates and the Handouts. Handouts will be

available for download throughout the conference. The Conference is a complete package; it is not possible for you to register for individual presentations.

iLactation uses PayPal as the main payment method. If Paypal is not available in your country or you encounter other difficulties with PayPal please contact us at [info@ilactation.com](mailto:info@ilactation.com) for an alternative payment method.

## Membership Categories

### Category A:

Andorra, Anguilla, Australia, Austria, Bahamas, Bahrain, Barbados, Belgium, Bermuda, Brunei, Canada, Cayman Islands, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hong Kong, Hungary, Iceland, Ireland, Israel, Italy, Japan, Kuwait, Liechtenstein, Luxembourg, Macao, Malta, Monaco, Netherlands, New Zealand, Norway, Oman, Poland, Portugal, Qatar, San Marino, Saudi Arabia, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Trinidad and Tobago, United Arab Emirates, United Kingdom and United States of America.

### Category B:

Albania, Algeria, American Samoa, Antigua and Barbuda, Argentina, Azerbaijan, Belarus, Belize, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Chile, China, Colombia, Costa Rica, Cuba, Curaçao, Dominica, Dominican Republic, Ecuador, Fiji, Greece, Grenada, Guatemala, Iran, Jamaica, Jordan, Kazakhstan, Kiribati, Latvia, Lebanon, Libya, Lithuania, Macedonia, Malaysia, Maldives, Mauritius, Mexico, Montenegro, Palau, Peru, Puerto Rico, Romania, Russia, St. Kitts and Nevis, St. Lucia, St. Vincent & the Grenadines, Serbia, Seychelles, South Africa, Thailand, Turkey, Uruguay and Venezuela.

### Category C:

Angola, Armenia, Bhutan, Bolivia, Cape Verde, Côte d'Ivoire, Djibouti, Egypt, El Salvador, Gabon, Georgia, Ghana, Guyana, Honduras, India, Indonesia, Iraq, Marshall Islands, Micronesia, Moldova, Mongolia, Morocco, Namibia, Nigeria, Pakistan, Palestine, Panama, Paraguay, Philippines, Samoa, Sri Lanka, Suriname, Swaziland, Timor-Leste, Tunisia, Turkmenistan, Tuvalu, Ukraine, Uzbekistan and Vietnam.

### Category D:

Afghanistan, Bangladesh, Benin, Burkina Faso, Burundi, Cambodia, Cameroon, Central African Republic, Chad, Comoros, Democratic Republic of Congo, Equatorial Guinea, Eritrea, Ethiopia, Gambia, Guinea, Guinea-Bissau, Haiti, Kenya, Kyrgyz Republic, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mozambique, Myanmar, Nauru, Nepal, Nicaragua, Niger, North Korea, Papua New Guinea, Rwanda, Sao Tomé and Príncipe, Senegal, Sierra Leone, Solomon Islands, Somalia, South Sudan, Sudan, Syria, Tajikistan, Tanzania, Togo, Tonga, Uganda, Vanuatu, Yemen, Zambia and Zimbabwe.

## Group Registrations

Group registration will apply to groups of 6 or more delegates registering in one transaction. The organizer of the group needs to contact us at [info@ilactation.com](mailto:info@ilactation.com) with the list of names and email addresses for all your group members, and any purchase order numbers required by your organization. We will invoice the organization or group organizer for one registration payment, which will be the total amount due for the number of delegates multiplied by the group registration price. (eg 6 delegates x \$185 = \$1,110) We will provide a group receipt. Only registered paid group members are eligible for continuing education points.

Please contact us at [info@ilactation.com](mailto:info@ilactation.com) for special registration rates for large groups of **over 30 participants**, eg hospital staff, WIC, breastfeeding coalitions or peer support counsellors.

# Educational information

**Target Audience:** This activity is designed to meet the educational needs of Physicians, Neonatologists, Pediatricians, GPs, IBCLCs, Nurse practitioners, Registered Nurses, Midwives, Registered dietitians, Peer supporters, Doulas, and Childbirth educators.

**Estimated time to complete activity:** 20 hours

**Conference Objectives:** At the conclusion of this conference, participants should be able to:

1. Identify two solutions to breastfeeding problems that are new to you.
2. Outline the health benefits of mother's milk for preterm infants.
3. Identify two key breastfeeding counselling skills.
4. Describe recommended infant and young child feeding practices and their relevance in major emergencies.
5. Describe research-based literature from non-research-based literature and recognise implications of the results for clinical practice.
6. Outline the impact of the following conditions on breastfeeding: mood disorders, allergy and contraception.
7. Identify the impact of breastfeeding on the following: caries, sleep & large families.

**Criteria for successful completion for continuing education credit:** In order to be eligible for continuing education credits for this conference, you must have viewed a presentation in full, either in one sitting or in several sittings. CME, CNE and CRD CPEUs credits will also require you to successfully complete a post-test (passing with a score of 70% or more) and an evaluation. iLactation tracks and submits viewing records for each participant to the certifying authorities.

**Disclosure of Unlabeled Use:** This educational activity may contain discussion of published and/or investigational uses of agents that are not indicated by the FDA. The planners of this activity do not recommend the use of any agent outside of the labeled indications.

The opinions expressed in the educational activity are those of the faculty and do not necessarily represent the views of the planners. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

**Disclaimer:** Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patient's conditions and possible contraindications and/or dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

This series of activities is jointly provided by the [Postgraduate Institute for Medicine](#), and [iLactation](#).

For questions about the accreditation of these web modules, please contact the Postgraduate Institute for Medicine at: (+1) 800-423-3576 or [inquiries@pimed.com](mailto:inquiries@pimed.com).

# Conference disclosures

## Conference planners

The PIM planners and managers hereby state that they or their spouse/life partner do not have any financial relationships or relationships to products or devices with any commercial interest related to the content of this activity of any amount during the past 12 months.

The following iLactation Planning Committee hereby state that they or their spouse/life partner do not have any financial relationships or relationships to products or devices with any commercial interest related to the content of this activity of any amount during the past 12 months: Sarah Hung, BSc, MSc, IBCLC, Iona Macnab, BA (Hons), LLB, IBCLC.

There is no commercial support for this conference.

## Faculty

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Juanita Jauer Steichen, IBCLC has no conflict of interest to disclose.

Annette Leary, BS, IBCLC has no conflict of interest to disclose.

Serena Debonnet, RM, IBCLC has no conflict of interest to disclose.

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Sherri Mendelson, PhD, RNC, CNS, IBCLC has no conflict of interest to disclose.

Dr Carolina Jiménez-Yuste (Dentist) has no conflict of interest to disclose.

Shel Banks, IBCLC discloses she receives consulting fees for work on the NICE Guidance on Faltering Growth NG75

Margaret Parker, MD, MPH has no conflict of interest to disclose.

Marsha Walker, RN, IBCLC has no conflict of interest to disclose.

Alison Stuebe, MD, MSc, FACOG discloses she is a co-investigator for a Janssen Research and Development study, Optimizing Clinical Screening and Management of Maternal Mental Health: Predicting Women at Risk for Perinatal Depression.